

17.11 Methods of distribution of direct sales, 1981 and 1982 (concluded)

Commodity	From premises	By mail	Home delivery	Personal selling	Through other channels ¹	Total direct sales
	%	%	%	%	%	\$'000
Clothing and shoes	31.0	23.0	0.9	45.1	—	35,845
Fur goods	100.0	—	—	—	—	18,623
Furniture, re-upholstery and repairs	100.0	—	—	—	—	112,013
Books	0.8	78.5	—	20.7	—	189,553
Newspapers	0.8	8.4	80.9	—	9.9	286,902
Magazines	—	100.0	—	—	—	53,195
Home improvement products	42.6	3.0	—	53.7	0.7	62,593
Dinnerware, kitchenware and utensils	5.3	7.1	—	87.6	—	115,384
Sailboats and pleasure craft	98.1	—	—	—	1.9	14,053
Household electrical appliances	21.5	—	—	78.5	—	169,529
Household cleaners, soaps, brushes, brooms and mops	0.6	—	—	99.4	—	116,048
Cosmetics and personal care products	0.1	—	—	99.9	—	204,529
Costume jewellery	13.9	1.0	—	85.1	—	68,210
Phonograph records and tapes	—	100.0	—	—	—	20,267
Greenhouse flowers, nursery seeds and stocks	23.7	10.8	—	—	65.5	97,594
General merchandise	—	100.0	—	—	—	44,694
Toys, games, hobbies, crafts and cards	4.4	42.2	—	53.4	—	62,918
Miscellaneous	41.3	36.0	—	22.7	—	144,592
Total, all commodities	22.9	16.1	24.5	31.1	5.3	2,482,605
1982						
Meat, fish and poultry	94.5	—	—	—	5.5	26,878
Frozen food plans	16.1	—	—	83.9	—	17,706
Dairy products	24.1	—	75.8	—	0.1	297,369
Bakery products	74.1	—	20.3	—	5.6	231,282
All other foods and beverages	8.2	0.2	21.0	35.2	35.4	111,011
Canvas, awnings, sails and tents	74.4	—	—	25.6	—	12,023
Clothing and shoes	33.4	14.5	—	52.2	—	31,877
Fur goods	100.0	—	—	—	—	18,798
Furniture, re-upholstery and repairs	100.0	—	—	—	—	122,075
Books	—	79.6	—	20.4	—	189,831
Newspapers	0.7	10.6	80.2	—	8.5	299,606
Magazines	—	100.0	—	—	—	75,220
Home improvement products	58.3	—	37.6	3.9	0.3	57,731
Dinnerware, kitchenware and utensils	1.1	7.6	—	91.3	—	114,024
Sailboats and pleasure craft	100.0	—	—	—	—	12,770
Household electrical appliances	18.5	1.5	—	80.0	—	151,729
Household cleaners, soaps, brushes, brooms and mops	1.7	—	—	98.3	—	112,781
Cosmetics and personal care products	0.1	—	—	99.9	—	217,186
Costume jewellery	3.4	2.3	—	94.3	—	44,818
Phonograph records and tapes	—	100.0	—	—	—	21,233
Greenhouse flowers, nursery seeds and stocks	25.7	12.0	—	—	62.3	96,686
General merchandise	—	100.0	—	—	—	27,136
Toys, games, hobbies, crafts and cards	3.0	68.6	—	28.4	—	61,788
Miscellaneous	24.7	51.9	9.6	12.5	1.4	169,673
Total, all commodities	23.4	18.5	22.8	29.7	5.6	2,521,231

¹Includes roadside stands, market stalls, dining facilities on airlines, ferries and railways, kiosks, off-premises' shows, exhibitions and other display and demonstration venues.

17.12 Summary statistics of major traveller accommodation groups, 1978-82

Year and accommodation group	Locations No.	Rooms No.	Cabins and cottages No.	Tent trailer spaces No.	Total receipts \$'000
1978					
Hotels	5,197	201,478	3,087	2,748	2,947,739
Motels	4,102	78,252	3,193	5,301	425,577
Tourist homes	345	2,467	46	31	4,644
Tourist courts and cabins	2,443	902	20,364	5,587	57,552
Outfitters	1,602	1,809	11,025	8,089	73,444
Tent and trailer campgrounds	3,239	627	3,803	308,718	125,190
Total	16,928	285,535	41,518	330,474	3,634,146